



FOR IMMEDIATE RELEASE

Contact: Bruce A. Fixman, President
WeatheRate, Inc.
2218 East Rockledge Road
Phoenix, AZ 85048
Phone: (602) 909-8429
Email: info@weatherate.com

WeatheRate Announces Certified TV Stations

Phoenix, AZ (June 9, 2009) – Forecast verification experts WeatheRate certified the following TV stations as the most accurate in their markets for the period March 1, 2008 through February 28, 2009:

WeatheRated City	Certified TV Station	Network
Baltimore, MD	WMAR	ABC
Chicago, IL	WFLD	FOX
Cincinnati, OH	WCPO	ABC
Des Moines	WOI	ABC
Ft. Myers, FL	WBBH	NBC
Greensboro, NC	WFMY	CBS
Honolulu, HI	KITV	ABC
Kansas City, MO	KSHB	NBC
Roanoke-Lynchburg, VA	WSET	ABC
Memphis	WREG	CBS
Orlando	WESH	NBC
Phoenix, AZ	KNXV	ABC
Rochester, NY	WHAM	ABC
Tulsa, OK	KJRH	NBC

About WeatheRate

The Arizona-based company crowns local meteorologists across the country as the most accurate in their TV markets by comparing forecasts with actual conditions. WeatheRate verifies high and low temperatures, sky cover, precipitation, snow accumulation, wind and fog. Accuracy in forecasting severe weather and timing of precipitation also comes into play.



Using a business model similar to J.D. Power and Associates, WeatheRate conducts independent research at their own expense. At the end of each WeatheRating period, the company offers its seal of approval only to the most accurate station in each television market.

For more information about WeatheRate at weatherate.com or call (602) 909-8429.

###